

**Announcement of the**  
**“International Graduate School of Heritage Studies at Cottbus University”**  
**concerning the**  
**Availability of Doctoral Scholarships in**  
**“HERITAGE STUDIES”**

**Doctoral Scholarships:** EUR 1,100 per month plus material expenses  
**Programme duration:** 3 year fulltime PhD programme

The scholarship is tenable for up to 3 years for the completion of a PhD dissertation. Scholarships are initially limited until 31.12.2010. Depending on budget allocation as well as on the programme's approval through the Brandenburg Ministry of Science, the scholarship shall be extended for respectively 1 year for a maximum extension of two years (i.e. scholarships are awarded until 31.12.2011 and 31.12.2012, respectively).

Applications for research areas 1, 3 and 4 as well as in cross-cutting research topics shall be particularly considered. Applications shall be sent to the Head of the International Graduate School at Cottbus University. Yet it is strongly recommended to contact the relevant advisors of the research area(s) of interest in advance in order to discuss the relevance of potential research topics and research interests for the International Graduate School of Heritage Studies at Cottbus University.

The Brandenburg University of Technology Cottbus offers an interdisciplinary PhD programme in *Heritage Studies* that is aimed at national as well as international prospective students. The programme is a consequent further development of the highly successful Master's degree in World Heritage Studies, implemented in 1999. This programme aims to develop, both qualitatively and quantitatively, international and interdisciplinary research on the protection and use of the heritage of mankind in all its representations. The graduate school collaborates closely with the network of UNESCO Chairs working on the issues of heritage.

The programme focuses on theory and practice-oriented research activities related to heritage in all its expressions and the relation between heritage and the transformation processes triggered by globalization. Dissertation topics should address one of the following five research areas broadly defined:

- *Tangible Heritage in the Context of Global Change*  
The analysis of multifaceted issues related to tangible or built heritage that arise in the context of various aspects of globalization. *Key words:* global tourism and heritage; heritage as cultural practice; climate change and the construction/-transformation of heritage; migration processes and heritage; immanent deterioration processes; development and heritage; etc.
- *Intangible Heritage/ Religion/ Identity/ Diversity*  
The analysis of the formation and development of intangible heritage which includes intangible cultural expressions and practices as well as knowledge and 'memory' that are handed down from generation to generation. *Key words:* traditional religious and ceremonial activities; musical expressions and dances; safeguarding intangible heritage; cultural tourism; protecting cultural diversity; globalization and intangible heritage; relationships between tangible and intangible heritage and the inherent values of the different heritage programmes; function and impact of heritage institutions such as museums in the safeguarding and mediation of intangible heritage; etc.

- *Sustainable Protection and Use of Heritage in the Context of Innovative Conceptions of Heritage*  
The analysis of UNESCO's standards of economic, social, ecological and cultural sustainability which may conflict with each other, as the practice of World Heritage management frequently shows. *Key words:* marketing and heritage; limits and possibilities of participatory approaches in heritage; urban/regional development and the construction of heritage; etc.
- *Cultural Landscapes*  
In this focus area the diversity of heritage in cultural landscapes shall be examined, both in general and according to UNESCO's concept. *Key words:* urban landscapes as heritage; cultural practices and landscape formation; culture and nature; land use and biodiversity; cultural landscapes and cultural diversity; (pre)historic human impact on landscapes; palaeo environmental change and evolution of cultural landscapes; etc.
- *Mediation of Heritage Through Innovative Technologies / Memory of the World*  
Analysis of the strategic goals of UNESCO related to the Memory of the World programme, lifelong learning and computer-assisted learning. Therefore, theory and practice of innovative communication strategies for various forms of heritage shall be examined. *Key words:* Interactive learning; interpretation and dissemination through new media; different technologies for different target groups; value and benefit of the digitalization of heritage etc.

**The application requirements for the programme are:**

- Completed application form with annexes
- Two passport photos
- Proof of eligibility for admission including a certified copy of the university entrance certificate as well as a university degree qualifying for PhD studies or doctoral studies (see PhD regulations)
- Evidence of all completed degree courses and final exams (certified copies)
- CV
- Synopsis of your PhD project (max. 10 pages) including: 1. Description of the state of research in the chosen research area of the Graduate School 2. Objectives of the doctoral thesis; Own research activities and results; 3. Working schedule for completing the PhD
- Proof of English proficiency by internet based TOEFL, min. 79 points or equivalent
- List of own academic publications or other academic work
- A letter of motivation (2 pp.)

**Please send your Applications to:**

To the Head of the  
International Graduate School of Heritage Studies at Cottbus University  
Prof. Dr. Marie-Theres Albert  
Chair Intercultural Studies, UNESCO Chair in Heritage Studies  
Konrad-Wachsmann-Allee 1  
03013 Cottbus

**Contact:**

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**For further information visit:**

[www.tu-cottbus.de/btu/de/gradschool/heritage-studies.html](http://www.tu-cottbus.de/btu/de/gradschool/heritage-studies.html)